## Report on the Orientation Programme on "Career Focused Women For Nation Building" organized by Career Guidance and Placement cell

On November 23, 2024, the Career Guidance and Placement cell of Auxilium College, Vellore, hosted an enlightening orientation program titled "Career-Focused Women for Nation Building". The event was aimed at empowering young women to navigate their professional journeys with clarity and purpose, while emphasizing their role in shaping the nation's future.



The welcome address was delivered by the College Union President, Ms. Glynis E from the Department of English. Followed by the thought-provoking talk by our Sr. Principal, Dr. Sr. Arockia Jeyaceli A., who encouraged and motivated the students to focus on their careers and build their future. The Placement Officer, Ms. Blessy Montgomery, the Placement Cell Coordinator Dr. Valentine Usha Kalaichelvi S and Dr. Uma Mageshwari Sharma, Placement Cell Members Ms. Dhanapackiam K., Ms. Sripriya Sa, Ms. Yasmine S.K.A., Dr. Lakshmi N. V., Ms. Dhivya Bharathi D., Dr. Lavanya B., Dr. Nabila M.I., Ms. Mahalakshmi A., Ms. Jayashree L., Ms. Nisha K. A., and Dr. Anu K., guided the final year UG and PG students to make use of the opportunity. The program was scheduled in two sessions.

The keynote speaker for the session was **Ms. Sowmya Joseph**, a distinguished professional who holds multiple influential roles as the Chief Technology Officer at ITK Tech Solutions Pvt. Ltd, Vice President at ITK Education Services Pvt. Ltd., Trustee, Hirudhaya Foundation. With her extensive experience in the corporate and educational sectors, Ms. Sowmya delivered an impactful orientation program, providing invaluable insights into career planning, skill development, and leadership.

Ms. Sowmya emphasized the importance of identifying individual strengths, setting clear goals, and adapting to the dynamic demands of the professional world. She underscored the need for women to harness their potential and step into leadership roles to contribute actively to nation-building. She also shared her personal journey, inspiring students to embrace challenges and persist in their ambitions.

Ms. Sowmya's practical advice and motivational anecdotes resonated deeply with the audience, leaving them energized and optimistic about their future endeavours. The program concluded with a vote of thanks, expressing gratitude to Ms. Sowmya for her time and guidance. Students left the session with a renewed sense of purpose, motivated to leverage their skills and ambitions to make meaningful contributions to society.

The session II was scheduled in six different venues for the students based on their programs. The B.B.A., M.B.A., M.A. and B.A. English department students were given orientation by Mr. Laven Lokesh Barani, Founder & CEO, Plant Green Inertia. Mr. Vijai. M.Com, MBA, BGL LLB, Business Consultant & Tax Lawyer GST & Income Tax gave orientation to the M. Com and B. Com students. Mr. N. Joseph Amirtharaj, Senior Product Consultant, Dennys Enterprises, guided the students including postgraduate and undergraduate programmes of science departments including Biochemistry, M.Sc. and B.Sc. Chemistry, B.Sc. Maths, B.Sc. Microbiology and B.Sc. Physics. Dr. R. Prabhakaran, M.A. M.Phil. Ph.D., Journalist, Jambavan Media Network's, guided the B.A. History and M.S.W students.

Competitive exam regarding orientation was given by Mr. K. Shakthivel, M.A., Treasurer, Sigaram Foundation, Chennai. He discussed about the different exams such as TNPSC, SSC, TNPSC, bank exams, their syllabus, division of marks and selection criteria. Mr. Manikandan A.G., the founder and CEO of M2W Technologies gave orientation for M.Sc. and B. Sc. Computer science, B.C.A. and B.Sc. Visual Communication students. All the resource persons provided valuable insights into the field of technology and the career opportunities it offers. This impactful initiative reflects Auxilium College's commitment to fostering well-rounded and career-oriented individuals poised to become pillars of national development. A total of 1145 students from shift I and II benefitted from the orientation programme.













